

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Minutes – February 1, 2018

**Executive Board Report:** The PDA Executive Board met to create the agenda for the March meeting.

**Approval of Minutes from Previous Meeting**

**Approval of Agenda for this Meeting**

**Information for Members:** This information was on the March agenda for members to review.

**Police Beat:** Kim Nida discussed social media sites Instagram, Twitter, Facebook etc. for police related information. Nixel is another alert system that can be found on the city website. Also counterfeit bills have been on the rise be cautious when taking any bills.

**City Report:** Cleve Morris spoke further about \$5 and \$50 counterfeit bills recently received. PEAC vacant position on committee...meets once a month third Friday at noon. Vacant planning commissioner position also available

**Chamber Report:** No chamber member present for this meeting

**Featured Businesses Announced**

**Girls Night Out-**Encore event to take place Tues Feb 6<sup>th</sup> at Mattywags Deadline is Feb 10<sup>th</sup> for activity to be placed in books. Wendy Images of Hope is ordering 600 bags this year. Talk to your neighbors about participating in this event.

**Beer in Sac-**They will be taking care of all parts of events. Art and Wine committee has met and set goals to meet. Possibilities of classy music in three locations outside, wine barrels lining the street, bringing more art to the street possibilities include improv poetry, performance arts, banners on parade. PDA still controls content of what BeersNSac is managing

**Flower Baskets Project—**Plaques currently being created by Mandi and Heidi Placerville Art

**Art and Wine-** Art and Wine committee has met and set goals to meet. Possibilities of classy music in three locations outside, wine barrels lining the street, bringing more art to the street possibilities include improv poetry, performance arts, banners on parade.

**Wagon Train—**Sue is asking for businesses to commit to June 9th

**Antique Faire-**Still working on date possible Aug 26<sup>th</sup>

**Valentine Promotion Contest—**Mandi updated facebook have users like page tag 2 friends and answer what is love? In 5 words or less. Tortilla Flats will provide dinner and a few businesses to create a gift basket for winner.

**Banners on Parade—**Bill Robinson stated applications are now available and downloadable on the website [placervilleartonparade.org](http://placervilleartonparade.org)

**Craft Faire—**to be reinvented. Arts Festival 2019 launch Ruth, Mandi, Andrew, Lorraine, Bill Interested in promoting our local community of artists

**Business**

**PEAC-**consists of 3 committees (Improve Healthcare/Business Outreach/Tourism) Kirk, Adam, Andrew, and Todd all showed interest in position. They as well as any others interested in open position are to distribute statements to the board explaining who they are and why they are interested in this position.

**.Treasurer Report:** Mandi explained how the PDA broke even last year.

**Open Forum:**

Heidi spoke of Studio 81 renovations

Kristen with Public Health partnered with DEAC to create a 77ft public health mural on Cal Trans property Mosquito Rd underpass look for it to begin Summer 2018

Ruth announced Volution moving to bigger space, Mandi moved to new location on Main St.

Bridget and David announced the opening of Let's Poke

Janel from Remax running for EDC recorder clerk

Courtney Jackson announced meet and greet for Janel Feb 11<sup>th</sup> 12-3 at the Davies Family Inn

Apple Core Fringe w/Gavin Sellers 2018

John from Old Town Grill wanted to show appreciation for DA sticking around announced DA Grand Opening

**Next PDA General Meeting Date** –March 1st 2018 @ 8:00AM at the Cary House