

# PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, March 1, 2018; 8:00 – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\*

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** } (5 MINUTES)  
**Approval of Agenda** }

**Police Beat Presentation–** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**Business:**

- **Locable** (10 MINUTES) Calendar/New website presentation. Please go to locable.com to view for marketing considerations. They currently host historicalfolsom.org

**City Manager Report –** Cleve Morris (5 MINUTES) Introduce the AMGEN opportunity

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report–** Jody Franklin or Cathy Zuber (5 MINUTES)

**Marketing & Events – (45 MINUTES)**

- **AMGEN** What is this opportunity?
- **Placerville Artisan Faire** brief update on where we are with dates (5 MINUTES)
- **Farm to Pork—John Sanders** (5 MINUTES)

**Information for Members**

- **Featured Businesses for March: Let's Poke' and Soulbuni.**

**Treasurer's Report –** (1 MINUTE)

**Open Forum –** (2 MINUTES EACH)

**Next PDA General Meeting Date:** April 5, 2018 @ 8:00AM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	andrew@eldoradoartscouncil.org	295-3496	(18-19) Janet Sekany	mrssekany@sbcglobal.net	
(17-18) Cherie Cornelison(Secretary)	cherie@cuppacoffeeandmore.com	916-806-1904	(18-19) Jeff Meader	email@pvillenews.com	
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki(Treasurer)	soulbuni@gmail.com	
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	(18-19) Vanda Lavar	info@FineArtsInThePines.com	
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777			
(17-18) Tim Taylor(Vice President)	tim@hangmanstree.com	613-7228			
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954			
Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer					