

# PLACERVILLE DOWNTOWN ASSOCIATION

**Meeting Agenda for Thursday, February 1, 2018; 8:00 – 10AM Cary House**

*The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.*

**\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\***

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** }  
**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** Jody Franklin or Cathy Zuber (5 MINUTES)

**Information for Members**

- **Featured Businesses for February:** Mel's Diner and Hangtown Skate Shop

**Marketing & Events –** (15 MINUTES)

- **Girls Night Out-update**
- **Beers in Sac Update by Heidi**
  - **Brewfest**
  - **Art and Wine**
  - **Oktoberfest**
- **Antique Faire-update**
- **Wagon Train-update**
- **Valentine's Day-update by Mandi**

**Business:**

- PEAC(Placerville Economic Advisory Committee)-PDA needs to replace Kris Payne on the PEAC Committee
  - Request for volunteer and will fill position

**Treasurer's Report –**Mandy update on Budget (1 MINUTE)

**Open Forum –** (2 MINUTES EACH)

**Next PDA General Meeting Date:** February 1, 2018 @ 8:00AM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	andrew@eldoradoartsCouncil.org	295-3496	(18-19) Janet Sekany	
(17-18) Cherie Cornelison(Secretary)	cherie@cuppacoffeeandmore.com	916-806-1904	(18-19) Jeff Meader	email@pvillenews.com
(17-18) Deanna Coan	deannacoan@gmail.com		(18-19) Lynne Conner	blueskiesclothing@sbcglobal.net
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki(Treasurer)	souibuni@gmail.com
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	(18-19) Vanda Lavar	info@FineArtsInThePines.com
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777		
(17-18) Tim Taylor(Vice President)	tim@hangmanstree.com	613-7228		
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954		

Admin Assistant/Liaison/Ambassador: Heidi Mayerhofer