

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, January 4, 2018; 7:45AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

*** PDA invites and encourages ideas from merchant PDA members on Main Street ***

Wishing everyone a Happy New Year! Our January 4th, 2018 meeting will begin at 7:45AM. We will be open 5 mins for public discussion about the personnel hiring for an administrative position. From 7:50AM to 8:00AM we will have a closed session to vote. We will reopen at 8:00AM to continue our agenda.

Report out of actions taken in closed session

PDA Mission Statement- (1 MINUTE)

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes

Approval of Agenda } (5 MINUTES)

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report– Jody Franklin or Cathy Zuber (5 MINUTES)

Information for Members

Featured Businesses for January are Buttercup Pantry and El Dorado Community Foundation

Marketing & Events – (15 MINUTES)

- **Social Media Campaign Committee-Mandy to head**
- **Discussion and vote**
 - **Flower Baskets Project**
 - **Art and Wine**
 - **Craft Faire—Cancelling for 2018**
- **Antique Faire-report on date**

Business:

- **Paid Administrative Position**
- **Partnering with Apple Hill**

Treasurer's Report - (1 MINUTE)

Open Forum – (2 MINUTES EACH)

Next PDA General Meeting Date: February 1, 2018 @ 8:00AM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	adam@wealthguardadvisors.com	391-2885	(18-19) Janet Sekany	
(17-18) Cherie Cornelison	cherie@cuppacoffeeandmore.com	916-806-1904	(18-19) Jeff Meader	email@pvillenews.com
(17-18) Deanna Coan	deannacoan@gmail.com		(18-19) Lynne Cooner	blueskiesclothing@sbcglobal.net
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki	soulbuni@gmail.com
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	(18-19) Vanda Lavar	info@FineArtsInThePines.com
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777		
(17-18) Tim Taylor	tim@hangmanstree.com	613-7228		
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954		
Marketing Director:				