

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Agenda for Thursday, December 7, 2017; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\*

**PDA Mission Statement-** (1 MINUTE)

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes**  
**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** Jody Franklin or Cathy Zuber (5 MINUTES)

### **Information for Members**

- **Featured Businesses** for December are Arian’s and Cozmic Cafe

**Marketing & Events –** Alisyn Gularte (15 MINUTES)

- Festival of Lights Recap

### **Business:**

- **Executive Board Nomination and Vote**
  - Each position to be elected individually
  - Order: President, Vice President, Treasurer and Secretary
  - Written votes (hand vote if contest).
- **Brewfest/Oktoberfest Contract Vote**
- **Paid Administrative Position Discussion and Vote**
- **Vote on Additional Events:**
  - Antique Fair, Craft Fair, Art & Wine Festival, Wagon Train, Festival of Lights, Halloween, Girls Night Out.

**Treasurer’s Report -** (1 MINUTE)

**Open Forum -** (2 MINUTES EACH)



**Next PDA General Meeting Date:** January 4th @ 8:00AM at The Cary House Hotel

(17-18) Andrew Vonderschmidt	adam@wealthguardadvisors.com	391-2885	(18-19) Janet Sekany	
(17-18) Cherie Cornelson	cherie@cuppacoffeeandmore.com		(18-19) Jeff Meader	email@pvillenews.com
(17-18) Deanna Coan	deannacoan@gmail.com		(18-19) Lynne Cooner	blueskiesclothing@sbcglobal.net
(17-18) Tod Pickett	swm84csu@aol.com	916-747-1094	(18-19) Mandi Winnicki	soulbuni@gmail.com
(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334	(18-19) Vanda Lavar	info@FineArtsinThePines.com
(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777		
(17-18) Tim Taylor	tim@hangmanstree.com	613-7228		
(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonspharmacy.com	306-0954		
Marketing Director: Alisyn Gularte – (alisyn@placerville-downtown.org)				