

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, November 2, 2017; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

*** PDA invites and encourages ideas from merchant PDA members on Main Street ***

PDA Mission Statement- (1 MINUTE)

Executive Board Report- (2 MINUTES)

Roll Call and Introductions- (5 MINUTES)

Approval of Minutes } (5 MINUTES)
Approval of Agenda }

Police Beat Presentation- (5 MINUTES)

Questions re: Police Beat Presentation- (5 MINUTES)

City Manager Report – Cleve Morris (5 MINUTES)

Questions re: City Manager Report- (5 MINUTES)

Chamber Report- Jody Franklin or Cathy Zuber [Adam Anderson- PDA Rep] (5 MINUTES)

Information for Members

- **Featured Businesses** for November are Royal Six Tattoo and Sweetie Pies.

Marketing & Events – Alisyn Gularte (15 MINUTES)

- Art & Wine Recap
- Festival of Lights

Business:

- **Vote on Bylaw Changes**
- **Close PDA Board Nominations**
- **Vote on PDA Possibilities (scheduled events for 2018)**

Treasurer's Report - (1 MINUTE)

Open Forum - (2 MINUTES EACH)

Next PDA General Meeting Date: December 7th @ 8:00AM at The Cary House Hotel

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|--|------------------------------|--------------|------------------------------------|----------------------------------|----------|
| (16-17) Adam Anderson (VICE PRESIDENT) | adam@wealthguardadvisors.com | 391-2885 | (17-18) Delloree Vosper | hello@delloreesconfections.com | 303-3334 |
| (16-17) Heidi Mayerhofer | info@the-painted-owl.com | 621-1886 | (17-18) Sherry Tollefsrud | sherry@mattywags.com | 748-3777 |
| (16-17) Kris Payne | paykris@hughes.net | 626-6474 | (17-18) Annette Schoonover | annette@winterhillfarms.com | 626-6369 |
| (16-17) Tod Pickett | swm84csu@aol.com | 916-747-1094 | (17-18) Kevin James | kevin@kajameslaw.com | 903-8497 |
| (16-17) Laura Whittaker | theshabbyrabbit57@gmail.com | 556-0005 | (17-18) Megan Buchanan (SECRETARY) | megmariebuch@gmail.com | 417-2071 |
| (16-17) Mandi Winnicki (TREASURER) | soulbuni@gmail.com | 318-1711 | (17-18) Brandon Guenther | branding@tortillafatscantina.com | 295-9408 |
| (16-17) Barbie Yeager | barbjordanyeager@gmail.com | 957-1958 | (17-18) Tim Taylor | tim@hangmanstree.com | 613-7228 |
| (16-17) Mary Meader | fourduckstogo@yahoo.com | 622-3165 | (17-18) Dennis Thomas (PRESIDENT) | dennis@robinsonsparmacy.com | 306-0954 |

Marketing Director: Alisyn Gularte – (alisyn@placerville-downtown.org)