

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Minutes – August 7, 2017

PDA Mission Statement- Read by Dennis Thomas

General PDA Meeting: A facilitator, Bill Roby, was invited from a local organization to help run the meeting. The assets of downtown Placerville were discussed as well as the fact that millennials are willing to spend disposable income downtown. In general, the meeting covered the fact that the board and PDA members need to come together and make sure they understand the PDA mission statement in it's entirety; or come up with a plan to alter the mission statement as such. Events need to be looked at to see if they benefit everyone. More to follow!

PDA thanked Tortilla Flats for their delicious contribution of appetizers. PDA also thanked Placerville Town Hall for the use of the facility.