

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Agenda for Thursday, July 6th, 2017; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\*

**PDA Mission Statement-** (1 MINUTE)

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** }  
**Approval of Agenda** } (5 MINUTES)

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report** – Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** Jody Franklin or Cathy Zuber [Adam Anderson- PDA Rep] (5 MINUTES)

### **Information for Members**

- **Featured Businesses** for July are The Crystal Ship and Thai Noodle Express
- **Main Street Merchant Meetup:** Monday, July 12th @ 8:00AM in front of Sweetie Pies.
- The Hangman's Tree Ice Cream Saloon will be the 2017 Sponsor for the Christmas Parade!

**Marketing & Events** – Alisyn Gularte (15 MINUTES)

- **BrewFest Recap**
- **Oktoberfest Discussion**

### **Business:**

- **PDA Events Planning Meeting:** August 7th @ 6:00PM (location TBD).
- **Songs of the Gold Country presentation.**

**Treasurer's Report** - (1 MINUTE)

**Open Forum** - (2 MINUTES EACH)

**Next Executive Board Meeting Date:** July 25th @ 7:30AM at WealthGuard Advisors

**Next PDA General Meeting Date:** August 3rd @ 8:00AM at The Cary House Hotel

(16-17) Adam Anderson (VICE PRESIDENT)	adam@wealthguardadvisors.com	391-2885	(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334
(16-17) Heidi Mayerhofer	info@the-painted-owl.com	621-1886	(17-18) Sherry Tollesrud	sherry@mattywags.com	748-3777
(16-17) Kris Payne	paykris@hughes.net	626-6474	(17-18) Annette Schoonover	annette@winterhillfarms.com	626-6369
(16-17) Tod Pickett	swm84csu@aol.com	916-747-1094	(17-18) Kevin James	kevin@kajameslaw.com	903-8497
(16-17) Laura Whittaker	theshabbyrabbit57@gmail.com	556-0005	(17-18) Megan Buchanan (SECRETARY)	megmariebuch@gmail.com	417-2071
(16-17) Mandi Winnicki (TREASURER)	soulbuni@gmail.com	318-1711	(17-18) Brandon Guenther	branding@tortillafatscantina.com	295-9408
(16-17) Barbie Yeager	barbjordanyeager@gmail.com	957-1958	(17-18) Tim Taylor	tim@hangmanstree.com	613-7228
(16-17) Mary Meader	fourduckstogo@yahoo.com	622-3165	(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954

Marketing Director: Alisyn Gularte – (alisyn@placerville-downtown.org)