

# PLACERVILLE DOWNTOWN ASSOCIATION

## Meeting Agenda for Thursday, May 4th, 2017; 8AM – 10AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

\*\*\* PDA invites and encourages ideas from merchant PDA members on Main Street \*\*\*

**PDA Mission Statement-** (1 MINUTE)

**Executive Board Report-** (2 MINUTES)

**Roll Call and Introductions-** (5 MINUTES)

**Approval of Minutes** } (5 MINUTES)  
**Approval of Agenda** }

**Police Beat Presentation-** (5 MINUTES)

**Questions re: Police Beat Presentation-** (5 MINUTES)

**City Manager Report –** Cleve Morris (5 MINUTES)

**Questions re: City Manager Report-** (5 MINUTES)

**Chamber Report-** Jody Franklin or Cathy Zuber [Adam Anderson- PDA Rep] (5 MINUTES)

### **Information for Members**

- **Featured Businesses** for May are RE/MAX Gold & The Gold Digger Bar
- **Executive Board:** Confidentiality agreement in progress.
- Considering bids for PDA website redo.
- **Main Street Merchant Meetup:** Monday, May 8th @ 8:00AM in front of Sweetie Pies.

### **Marketing & Events –** Alisyn Gularte (15 MINUTES)

- Main Street Flower Baskets Update

### **Business:**

- **Fringe Festival:** Gavin Sellers
- **May is Bike Month/Upcoming Skin Cancer Prevention Event @ City Pool:** Kristin Tornincasa
- **2018 Sunday Events Discussion**
- **Budget Comparison Discussion**

**Treasurer’s Report –** (1 MINUTE)

**Open Forum –** (2 MINUTES EACH)

**Next Executive Board Meeting Date:** May 18th @ 7:30AM at WealthGuard Advisors

**Next PDA General Meeting Date:** June 1st at 8:00AM at The Cary House Hotel

(16-17) Adam Anderson (VICE PRESIDENT)	adam@wealthguardadvisors.com	391-2885	(17-18) Delloree Vosper	hello@delloreesconfections.com	303-3334
(16-17) Heidi Mayerhofer	info@the-painted-owl.com	621-1886	(17-18) Sherry Tollefsrud	sherry@mattywags.com	748-3777
(16-17) Kris Payne (Pres)	paykris@hughes.net	626-6474	(17-18) Annette Schoonover	annette@winterhillfarms.com	626-6369
(16-17) Tod Pickett	swm84csu@aol.com	916-747-1094	(17-18) Kevin James	kevin@kajameslaw.com	903-8497
(16-17) Laura Whittaker	theshabbyrabbit57@gmail.com	556-0005	(17-18) Megan Buchanan	megmariebuch@gmail.com	417-2071
(16-17) Mandi Winnicki (TREASURER)	soulbuni@gmail.com	318-1711	(17-18) Brandon Guenther	branding@tortillafatscantina.com	295-9408
(16-17) Barbie Yeager	barbjordanyeager@gmail.com	957-1958	(17-18) Tim Taylor	tim@hangmanstree.com	613-7228
(16-17) Bill Robinson	whrstudios@gmail.com	306-3615	(17-18) Dennis Thomas (PRESIDENT)	dennis@robinsonsparmacy.com	306-0954

Marketing Director: Alisyn Gularte – (alisyn@placerville-downtown.org)