

# PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, March 2, 2017; 8am Cary House Hotel

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

**\*\*PDA invites and encourages ideas from merchant PDA members on Main Street\*\***

**PDA Mission Statement - 1 Minute**  
**Executive Board Report - 2 Minutes**  
**Roll Call and Introductions - 5 Minutes**  
**Police Beat**  
**City Report- Cleve Morris**  
**Chamber Report**

**Approval of Minutes**  
**Approval of Agenda**  
**Treasurer's Report**

Business

- \* Night meetings
- \* Vote: April - no more hard copies of minutes and agenda (email only )
- \* Open position on the board
- \* Betty Albert : Green Chef Press: Farm to Fork - 5 mins
- \* Vote: replace mangled road sign with new one

Open Forum

## BOARD OF DIRECTORS

	2016/2017				2017/2018	
Adam Anderson (VP)	530-391-2885	<a href="mailto:adam@wealthguardadvisors.com">adam@wealthguardadvisors.com</a>		Delloree Vosper	530-303-3334	<a href="mailto:hello@delloreesconfections.com">hello@delloreesconfections.com</a>
Heidi Mayerhofer	530-621-1886	<a href="mailto:info@the-painted-owl.com">info@the-painted-owl.com</a>		Sherry Tollefsrud	530-748-3777	<a href="mailto:sherry@mattywags.com">sherry@mattywags.com</a>
Kris Payne	530-626-6474	<a href="mailto:paykris@hughes.net">paykris@hughes.net</a>		Annette Schoonover	530-626-6369	<a href="mailto:annette@winterhillfarms.com">annette@winterhillfarms.com</a>
Tod Pickett	916-747-1094	<a href="mailto:swm84csu@aol">swm84csu@aol</a>		Kevin James	530-903-4897	<a href="mailto:kevin@kajameslaw.com">kevin@kajameslaw.com</a>
Laura Whittaker (Scty)	530-556-0005	<a href="mailto:theshabbyrabbit57@gmail.com">theshabbyrabbit57@gmail.com</a>		Megan Buchanan	530-417-2071	<a href="mailto:megmariebuch@gmail.com">megmariebuch@gmail.com</a>
Mandi Winnicki (Tres)	775=722-9184	<a href="mailto:soulbuni@gmail.com">soulbuni@gmail.com</a>		Brandon Guenther	530-295-9408	<a href="mailto:brandong@tortillaflatscantina.com">brandong@tortillaflatscantina.com</a>
Barb Yeager	530-957-1958	<a href="mailto:barbjordanyeager@gmail.com">barbjordanyeager@gmail.com</a>		Tim Taylor		<a href="mailto:tim@hangmanstree.com">tim@hangmanstree.com</a>
Open Position				Dennis Thomas (Pres)	530-306-0954	<a href="mailto:dennis@robinsonsparmacy.com">dennis@robinsonsparmacy.com</a>

Marketing Director - Alisyn Gularte 530-672-3436 [alisyn@placerville-downtown.org](mailto:alisyn@placerville-downtown.org)

Next Executive Board Meeting March 28, 2017; 8:30am Wealthguard -

Next General Board Meeting April 6, 2017; 8am Cary House City Council Meetings 3/14 and 3/28

[www.placerville-downtown.org](http://www.placerville-downtown.org) Agenda submitted by Laura Whittaker

# PLACERVILLE DOWNTOWN ASSOCIATION

Marketing Director - Alisyn Gularte 530-672-3436 [alisyn@placerville-downtown.org](mailto:alisyn@placerville-downtown.org)

Next Executive Board Meeting March 28, 2017; 8:30am Wealthguard -

Next General Board Meeting April 6, 2017; 8am Cary House      City Council Meetings 3/14 and 3/28

[www.placerville-downtown.org](http://www.placerville-downtown.org) Agenda submitted by Laura Whittaker