

PLACERVILLE DOWNTOWN ASSOCIATION

Meeting Agenda for Thursday, January 5, 2017; 8 AM - 10 AM Cary House

The Placerville Downtown Association is a non-profit organization that serves to enhance and promote business on Main Street through special events and activities that attract locals and visitors to the historic downtown business district.

PDA invites and encourages ideas from merchant PDA members on Main Street

Pledge of Allegiance

PDA Mission Statement - (1 MINUTE)

Executive Board Report - (2 MINUTES)

Roll Call and Introductions - (5 MINUTES)

Approval of Minutes

Approval of Agenda

Police Beat Presentation - (5 MINUTES)

Questions re: Police Beat Presentation - (5 MINUTES)

City Manager Report - (5 MINUTES)

Questions re: City Manager Report - (5 MINUTES)

Chamber Report - Jody Franklin or Cathy Zuber [Adam Anderson - PDA Rep] (5 MINUTES)

Information for Members

- **Featured Businesses for January: Placerville Public House & Taste of Europe**

- From Lisa Crummett - "Thank you for your gifts and support during my time as marketing director. It means a lot."

Business:¹

- BoyScout Troop #58 - (5 MINUTES)
- General Meeting - All merchants encouraged to attend February 2 @ 6:15pm @ Town Hall
- Parking Update - Dennis Thomas (5 MINUTES)
- Marketing Director Update - Adam Anderson
- Lisa Crummet contract - Dennis Thomas (5 minutes)

Marketing and Events - (10 MINUTES)

Treasurer's Report - (1 MINUTE)

Open Forum - (2 MINUTES EACH)

Tim Taylor			(17-18) Adam Anderson (VP)	adam@wealthguardadvisors.com	391-2885
Megan Buchanan	megmariebuch@gmail.com	417-2071	(17-18) Alisyn Gularte (Treas)	alisyn@eldoradoartscouncil.org	295-3496
Dennis Thomas (Pres)	dennis@robinsonspharmacy.com		Heidi Mayerhofer	info@the-painted-owl.com	621-1886
Kevin James	kevin@kajameslaw.com	903-8497	(17-18) Kris Payne (Pres)	paykris@hughes.net	626-6474
Mary Meader	fourduckstogo@yahoo.com	622-3165	(17-18) Tod Pickett	swm84@aol.com	916-747-1094
Annette Schoonover	annette@winterhillfarms.com	626-6369	(17-18) Laura Whittaker (Secy)	theshabbyrabbit57@gmail.com	556-0005
Sherry Tollefsrud	sherry@mattywags.com	748-3777	(17-18) Mandi Winnicki	soulbuni@gmail.com	318-1711
Dellorree Vosper	hello@delloreesconfections.com	303-3334	(17-18) Barbie Yeager	barbjordanyeager@gmail.com	957-1958

Next Executive Board Meeting Date: 8:30 AM, January 19, WealthGuard Advisors

Next PDA General Meeting Date: 6:15 PM, February 2, Town Hall